

Public Outreach Update



TAC Meeting
March 7, 2022



Outreach materials distributed to SMSWP Partners

- Fix-A-Week Leak (March)
- Bilingual advertising:
 - Social media
 - Print
 - Bill Inserts
 - Postcards



Bilingual Drought Messaging

Encuentre y
Repare las Fugas
para **AHORRE
AGUA** 



Find and
fix leaks
to **SAVE
WATER** 

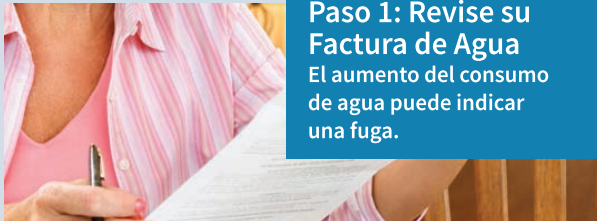


Social Media Ads



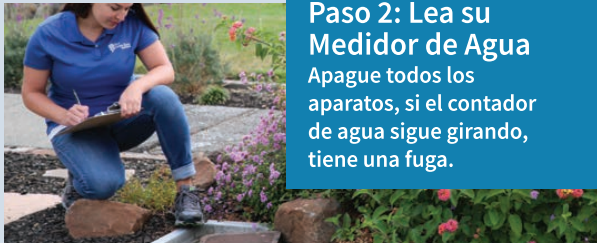
Bill Inserts

Encuentre y Repare las Fugas para **AHORRE AGUA**



Paso 1: Revise su Factura de Agua

El aumento del consumo de agua puede indicar una fuga.



Paso 2: Lea su Medidor de Agua

Apague todos los aparatos, si el contador de agua sigue girando, tiene una fuga.



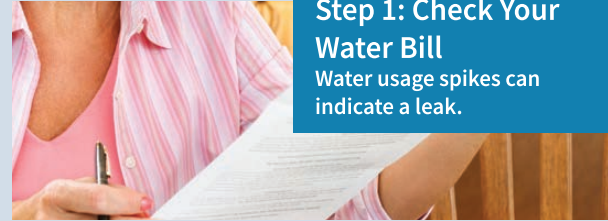
Paso 3: Revise su Inodoro en Busca de Fugas

Obtenga tabletas de colorante gratuitas y analice sus inodoros en busca de fugas.



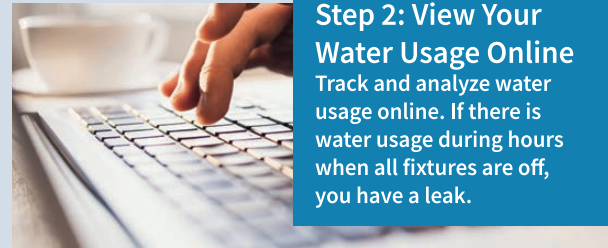
Para conocer los lugares de entrega, visite:
SavingWaterPartnership.org

Find and fix leaks to **SAVE WATER**



Step 1: Check Your Water Bill

Water usage spikes can indicate a leak.



Step 2: View Your Water Usage Online

Track and analyze water usage online. If there is water usage during hours when all fixtures are off, you have a leak.



Step 3: Test Your Toilet for Leaks

Pickup free dye tabs and test your toilets for leaks.



For dye tab pickup locations, visit
SavingWaterPartnership.org

Drought Town Hall

Thursday, March 10 - 6 p.m. - via Zoom

Hear from experts about the impact of a third dry year on our region's water supplies, Russian River flows, fisheries and water conservation efforts

SONOMA WATER hosts
a Drought Town Hall

Thursday
March 10, 6 p.m.
via Zoom



**Sonoma
Water**

Scan for Zoom Link
For event details visit: SonomaWater.org





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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg · Marin Municipal Water District ·
North Marin Water District · City of Petaluma · City of Rohnert Park · City of Santa Rosa · City of Sonoma · Sonoma Water ·
Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org